




**MODERN REAL ESTATE DEVELOPMENT  
LIMITED COMPANY**


A low-angle, upward-looking perspective of several modern skyscrapers with glass facades. The buildings are framed against a clear, teal-colored sky. The text is overlaid in the center, reading: 

**MAKING  
YOUR  
REAL  
ESTATE  
DREAMS...  
A REALITY**



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# CHAIRMAN MESSAGE

**Dear All,**

As we move forward, we remain steadfast in our pursuit of excellence. We will continue to embrace innovation, leverage emerging technologies, and adapt to the changing dynamics of the market. Our focus will always be on creating exceptional properties that enhance the lives of individuals and we focus to contribute to the overall prosperity of the communities we serve which is commensurate with the vision of the Kingdom of Saudi Arabia 2030.



# TRANSFORMING SPACES, ENRICHING LIVES

## ABOUT MODERN REAL ESTATE

Modern Real Estate is a leading real estate company dedicated to providing exceptional services in the Kingdom of Saudi Arabia (KSA). With a deep understanding of the local market and a commitment to client satisfaction, we strive to be your go-to resource for all your real estate needs. We will introduce MREL and highlight the unique advantages of working with us in the dynamic and thriving real estate market of Saudi Arabia.





## EXTENSIVE MARKET KNOWLEDGE

At Modern Real Estate Company We possess extensive knowledge and expertise in the Saudi Arabia Kingdom real estate market. Our experienced professionals closely monitor market trends, the investment opportunities and also regulations and to provide the accurate insights.

Whether you're a local resident or an international investor we understand the nuances of the Saudi Arabian property landscape and can assist you in making well-informed decisions.



## ETHICAL PRACTICES

At MREL we pride ourselves on conducting our business with utmost transparency, and ethical practices.

At Modern Real Estate we prioritize the interests of our clients and work diligently to ensure fair and equitable transactions. Our teams in the Modern Real estate company adheres to the highest professional standards level, providing the client with the honest advice, clear communication, and a commitment to delivering exceptional service.



## WIDE RANGE OF SERVICES

At MREL Company We offer a comprehensive range of real estate services tailored to meet your specific requirements. Whether you're looking to buy, sell, rent, or lease residential or commercial properties, our dedicated team will guide you through the entire process. From best market analysis and best property valuations to legal documentation and contract negotiation.



## CLIENT-CENTRIC APPROACH

At MREL our clients are at the heart of everything we do.

We understand that each client has unique needs and aspirations, and we tailor our main services to meet those requirements. Our team takes the time to listen, understand, and take the time to prioritize your objectives, ensuring that we provide personalized solutions that align with your goals.



# EMPOWERING YOUR JOURNEY



**VISION**



**MISSION**



**PHILOSOPHY**



## VISION



Contribute to the growth and development of the real estate market in Saudi Arabia with the highest values and standards to achieve customer satisfaction by reshaping and defining the real estate landscape in Saudi Arabia Through the aspiration of the most trusted and in-demand MREL company in the region.

## MISSION



MREL is a leading provider of real estate services In the Kingdom of Saudi Arabia, where it provides exceptional solutions and exceeding our client's expectations, by building new standards through our commitment to excellence, innovation and continuous improvement.

## PHILOSOPHY



MREL Company has a long-term vision when it comes to profits and sustainability of investments and real estate ownership, as real estate is usually long-term, and its value can change over time so that investors and professionals make informed decisions through studying the local and global market trends.





**YOUR KEY TO EXCEPTIONAL**

## **MODERN REAL ESTATE VALUES**

**OUR VALUES** In the MREL Company is increasingly embracing a set of values that reflect the evolving needs and expectations of clients and society. These values contribute to creating a culture of excellence, trust, and social responsibility. Here are some key modern real estate company values.

**INTEGRITY**

**PROFESSIONAL  
DEVELOPMENT**

**CLIENT-CENTRIC  
APPROACH**

**SOCIAL  
RESPONSIBILITY**

**INNOVATION**

**MREL  
VALUES**

**DIVERSITY  
& INCLUSION**

**COLLABORATION**

**RESPONSIBILITY**





## DISCOVER THE ART OF MODERN REAL ESTATE

### PERFORMANCE INDICATIONS

**IN MREL** we can assess our performance, identify areas for improvement, and ensure that we are delivering exceptional services to our clients in the Saudi Arabian real estate market.

These KPIs help us maintain our competitive edge, meet our goals, and provide unparalleled value to our clients.



**SALES & REVENUE  
GROWTH**



**MARKET  
SHARE**



**TIME TO  
TRANSACTION**



**ONLINE PRESENCE  
& ENGAGEMENT**

## **PERFORMANCE INDICATIONS**



**DEAL CLOSING  
RATIO**



**CONVERSION  
RATE**



**CUSTOMER  
SATISFACTION**



**EMPLOYEE PERFORMANCE  
& SATISFACTION**





**WE ALWAYS CONSIDER OURSELVES  
AS A SIGNIFICANT PART OF KSA  
REAL ESTATE MARKET**

**SUCCESS**

## **COMPETITIVE ADVANTAGES**

**Our Competitive Advantage** in MREL lies in our commitment to excellence, industry expertise, personalized service, and strong industry partnerships. We continuously strive to set ourselves apart in the Saudi Arabian real estate market, ensuring that our clients receive outstanding results and a superior real estate experience.



**Extensive Local  
Market Knowledge**



**Strong Industry  
Partnerships**



**Personalized &  
Client-Centric Approach**



**Cutting-Edge  
Technology**

## **COMPETITIVE ADVANTAGES**



**Comprehensive Range  
of Services**



**Market Insights  
& Analysis**



A photograph of a modern, multi-story building with a mix of brick and glass facades. It features rooftop gardens with green plants and solar panels on the roof. The sky is blue with some clouds.

# **BUILDING COMMUNITIES THAT INSPIRE**





## INVESTMENTS MANAGEMENT

**Our investment Service** in MERL is a professional service that assists individuals or organizations in investing in real estate development projects. These services provide expertise and guidance to investors who want to participate in real estate development but may not have the knowledge, experience, or resources to undertake such projects on their own.





## RENTAL MANAGEMENT

The Rental service in Modern Real Estate meant to help individuals and families find suitable rental properties. These services can vary depending on the company and their specific focus, but they generally include the following:

- Property Listings
- Property Search Assistance
- Property Viewings
- Electronic Application Process
- Lease Negotiation
- Rental Market Analysis



# CONTRACTORS

The Contracting services play a crucial role in real estate development projects. They involve the coordination and management of various construction activities also at MREL Company we include site preparation, building construction, renovation.

- Project Planning
- Cost Estimation
- Bidding and Procurement
- Construction Management
- Quality Control and Safety
- Contract Administration
- Project Completion





## PROPERTY MANAGEMENT

A property management service is an integral part of a real estate company that handles the day-to-day operations and responsibilities related to managing properties on behalf of property owners or investors.

- Tenant Acquisition and Screening
- Financial Management and Safety
- Property Maintenance and Repairs
- Property Inspections
- Rent Collection
- Legal Compliance
- Tenant Relations





# REAL ESTATE DEVELOPMENT

At Modern real estate we refers to the process of creating, improving, and constructing buildings, infrastructure, and some communities for various purposes, such as residential, commercial, industrial, or mixed-use projects.

- Land Acquisitiong
- Feasibility Study
- Planning and Design
- Approvals and Permits
- Construction
- Marketing and Sales/Leasing
- Operations and Management

# CONTACT INFORMATION



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## WEBSITE

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## EMAIL

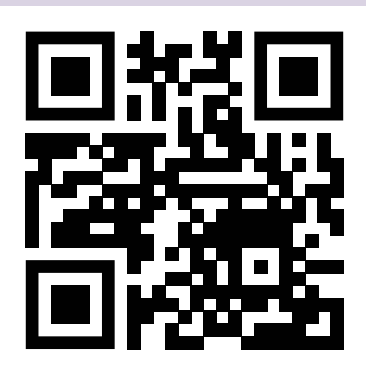
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**THANK YOU**